



**Rock Island County
Waste Management Agency**

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FOR IMMEDIATE RELEASE:

ROCK ISLAND COUNTY WASTE MANAGEMENT AGENCY LAUNCHES RECYCLE COACH

March 27, 2026 – For residents looking to reduce their household waste and become better recyclers, look no further than Recycle Coach, now available in Rock Island County. Residents can access Recycle Coach from their desktop computers and mobile devices. The desktop version is located on RICWMA’s website at <https://ricwma.org/recycling/recycle-coach>. The desktop and mobile device platforms make it easy for people to get local disposal information for thousands of household items when they need it. And the best part: it’s absolutely free thanks to the sponsorship from the Illinois Environmental Protection Agency (EPA).

With Recycle Coach, residents can:

- Become recycling experts with a comprehensive "What Goes Where?" search tool, including local disposal information and collection requirements for common and uncommon items
- Take the “We Wanted to Know” weekly quizzes for useful recycling tips and tricks

Recycle Coach takes the guesswork out of recycling, empowering residents to make smarter disposal decisions and take an active approach to reducing household waste. For RICWMA, this will translate into higher recycling rates and less contamination in our local community recycling streams.

Become a better recycler today by downloading the Recycle Coach app for free in the Apple App Store and Google Play.

About Recycle Coach:

Recycle Coach is a technology company with deep roots in public and private waste management services. The company develops a comprehensive digital solution that optimizes collection, waste, and recycling programs. It connects residents with local disposal information on desktop and mobile devices.

Serving over 1,700 communities, Recycle Coach strives to make the world a greener place by making it easier for people to practice waste mindfulness.

How to Use the Recycle Coach tool:

1. Choose your area by selecting your municipality or county.
2. My Schedule will display your trash and recycling schedule if your municipality is enrolled in Recycle Coach.

Reminder: RICWMA is not a recycling or garbage hauler.

3. Select the “What Goes Where” button.
4. Describe the item and select it from the search results.
5. Find drop-off locations and learn how to manage the item.
6. Select “Discovery Zone” to take a quiz and learn more.

For more information, residents may contact RICMWA at (309) 788-8925 or visit the website at www.ricwma.org.

END

FOR MEDIA CONTACT INFORMATION:

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